

BOOSTING ARTBOX BRAND IDENTITY

Challenges

- **Fragmented Brand Identity** – Lack of consistency across digital and offline touchpoints.
- **Outdated Engagement Strategies** – Minimal audience interaction and low recall.
- **Need for a Digital Transformation** – Brand needed a modern approach for market differentiation.



SOLUTIONS & IMPACT

Research & Strategy

1,000+ hours of research & competitor analysis.
50+ global & national competitors benchmarked.
Aligned branding with industry leaders for best practices.

BRAND EXPERIENCE & DESIGN

35% reduction in user journey friction.
Mobile-first design = Higher accessibility & engagement.
Interactive content highlighting brand expertise & innovation.

CGB
studios

Case Studie

DIGITAL CAMPAIGNS & ENGAGEMENT

+60% brand recall through strategic campaigns. Immersive storytelling reinforcing brand values.
+180% social media engagement with targeted approach.

RESULTS & SUCCESS METRICS

- 2X customer engagement.
- +140% increase in digital inquiries.
- +45% higher conversion rates.
- 60% faster user journeys


artbox

Smart. Seamless. Artbox.